



Wine Enthusiasts Database

TOTAL RECORDS: 483,488

BASE PRICE: Ask Your Rep Today!

EMAIL RECORDS: Contact for Universe Today!

Cobalt Media provides you with more than just data. Our lists are constantly updating ensuring a wide selection of prospects. With over 483,488 records in our Wine Enthusiasts Database, our clients are sure to find a vast number of recipients ready to receive their message.

Our Wine Enthusiasts database consists of those individuals that have a passion for wine and have opted to receive information and offers related to wine. They are interested in items and services related to wine such as tasting, wine making, wine collectables, fine dining, wine events, etc. These wine drinkers are smart and internet savvy, they strive to keep up with the latest news and publications related to wine.

These Wine Enthusiasts are great prospects for consumer offers related to wine, fine dining, restaurants, vacations, antiques, jewelry, clothing and apparel, health clubs and much more! These consumers look for ways to stay fit and maintain a healthy diet. This list is great for targeting individuals who are sophisticated and enjoy the finer things in life.

Additional information has been added to make this a responsive, revenue-generating list. Please see below for examples on our demographic selections.

Demographic Selections:

- Home Owners
- Age/Date of Birth
- Gender
- Presence of Children
- Telephone Numbers
- Renters
- Voting Behavior
- Ethnicity
- Special Hobbies
- And Many Others
- Zip Code/City/State
- Income
- Presence of Pets
- Credit Card Holder
- Household Income
- Martial Status
- Investors
- Net Worth

Additional Consumer Selects:

- Apparel
- Computers
- Sporting equipment
- High Ticket buyers
- Outdoor/Gardening
- Books & Music
- Crafts/Sewing
- Gourmet Food
- Housekeeping
- Outdoor/Recreation
- Automobiles
- Electronics
- Gourmet Wine
- Kitchen/Décor
- Pet supplies
- Children's Items
- Entertainment
- Health/Fitness
- Magazines
- Photography

SELECTIONS:

- 3 Month Hotline: \$10/M
- Geography: \$5/M
- Investment Type: \$5/M
- Income: \$5/M
- Net Worth: \$5/M
- Age: \$5/M
- Gender: \$5/M
- Martial Status: \$5/M
- Mail Order Buyer: \$5/M
- Magazine Subscriber: \$5/M
- Donor: \$5/M
- Ethnicity: \$5/M
- Religion: \$5/M
- Book Buyer: \$5/M
- Homeowner: \$5/M
- Length of Residence: \$5/M
- Presence of Children: \$5/M
- Age of Child Present: \$5/M
- Telephones: \$25/M

UPDATE CYCLE:

Quarterly, NCOA and ECOA is done on output of order.