



Voters Political Database

TOTAL RECORDS: 160,818,972 **BASE PRICE:** Ask Your Rep Today!
EMAILS: 93.2 million

Cobalt Media provides you with more than just data. Our lists are constantly updating ensuring a wide selection of prospects. With over 160+ million postal records and 33.2 million email records in our Voters Political Database, our clients are sure to find a vast number of recipients ready to receive their message.

Cobalt Media maintains all of the voter files in the U.S. with complete appended e-mail addresses and other demographic attributes where available. With our Voters Political Database you can reach consumers with various political party affiliations including democratic, republican, and independent. Cobalt Media's Voters list can help candidates get in touch with their constituents and effectively increase their support base by providing contact and marketing through e-mail, web-site banners, opt-in registrations, contextual ad delivery, direct mail and other solutions. Furthermore, Cobalt Media also offers a Donors Database.

The Voters Political Database contains the voting habits of consumers in the U.S compiled by State. This database offers consumer voting patterns, party affiliation, and voter history. With this list, you can target responsive voters during election years. This Voters Political Database is also great for contacting consumers for political polls and political fundraising.

Our Voters database can be customized based on your organizations needs. Let us know how we can make this list even more specific to your company's goals and objectives. Additional information has been added to make this a responsive, revenue-generating list. Please see below for examples on our demographic selections.

Demographic Selections:

- Home Owners
- Age/Date of Birth
- Gender
- Presence of Children
- Telephone Numbers
- Renters
- Voting Behavior
- Ethnicity
- Special Hobbies
- And Many Others
- Zip Code/City/State
- Income
- Presence of Pets
- Credit Card Holder
- Household Income
- Martial Status
- Investors
- Net Worth

SELECTIONS:

- 3 Month Hotline:..... \$10/M
- Geography:..... \$5/M
- Investment Type: \$5/M
- Income: \$5/M
- Net Worth:..... \$5/M
- Age:..... \$5/M
- Gender:..... \$5/M
- Martial Status: \$5/M
- Mail Order Buyer: \$5/M
- Magazine Subscriber: \$5/M
- Donor: \$5/M
- Ethnicity:..... \$5/M
- Religion:..... \$5/M
- Book Buyer:..... \$5/M
- Homeowner: \$5/M
- Length of Residence:..... \$5/M
- Presence of Children: \$5/M
- Age of Child Present:..... \$5/M
- Telephones: \$25/M

UPDATE CYCLE:

Quarterly, NCOA and ECOA is done on output of order.