



Vision Impaired Consumer Database

TOTAL RECORDS: 10,704,030 BASE PRICE: Ask Your Rep Today!

Cobalt Media provides you with more than just data. Our lists are constantly updating ensuring a wide selection of prospects. With over ten million records in our Vision Impaired Consumers database, our clients are sure to find a vast number of recipients ready to receive their message. Our Contacts and Eye Glasses database can be customized based on your organizations needs. Let us know how we can make this list even more specific to your company’s goals and objectives

This database of Vision Impaired Consumers is comprised of individuals who suffer from a vision correction issue and are in need of vision care products and/or services. They actively purchase contact lenses and eye glasses via the internet. These consumers are open to offers on eye wear accessories, sunglasses, eye care products, contact lenses, eye glasses, eye drops, contact solution, and much more!

These consumers are computer savvy, smart and trendy and want to stay informed on the latest eye care services and technology. If you provide services such as eye exams, Lasik eye surgery, health insurance, etc then this list is perfect for you!

Additional information has been added to make this a responsive, revenue-generating list. Please see below for examples on our demographic selections.

Demographic Selections:

- Home Owners
- Age/Date of Birth
- Gender
- Presence of Children
- Telephone Numbers
- Renters
- Voting Behavior
- Ethnicity
- Special Hobbies
- And Many Others
- Zip Code/City/State
- Income
- Presence of Pets
- Credit Card Holder
- Household Income
- Martial Status
- Investors
- Net Worth

Additional Consumer Selects:

- Apparel
- Computers
- Sporting equipment
- High Ticket buyers
- Outdoor/Gardening
- Books & Music
- Crafts/Sewing
- Gourmet Food
- Housekeeping
- Outdoor/Recreation
- Automobiles
- Electronics
- Gourmet Wine
- Kitchen/Décor
- Pet supplies
- Children’s Items
- Entertainment
- Health/Fitness
- Magazines
- Photography

SELECTIONS:

- 3 Month Hotline: \$10/M
- Geography: \$5/M
- Investment Type: \$5/M
- Income: \$5/M
- Net Worth: \$5/M
- Age: \$5/M
- Gender: \$5/M
- Martial Status: \$5/M
- Mail Order Buyer: \$5/M
- Magazine Subscriber: \$5/M
- Donor: \$5/M
- Ethnicity: \$5/M
- Religion: \$5/M
- Book Buyer: \$5/M
- Homeowner: \$5/M
- Length of Residence: \$5/M
- Presence of Children: \$5/M
- Age of Child Present: \$5/M
- Telephones: \$25/M

UPDATE CYCLE:

Quarterly, NCOA and ECOA is done on output of order.