



**TOTAL RECORDS:** 4,508,501  
**EMAILS:** 586,105

**BASE PRICE:** Ask Your Rep Today!

Cobalt Media provides you with more than just data. Our lists are constantly updating ensuring a wide selection of prospects. With 4,508,501 records in our Travelers database, our clients are sure to find a vast number of recipients ready to receive their message.

Our Travelers File consist of consumers who travel often and have opted-in to receive information and offers related to travel. These consumers are excellent prospects for cruises, time shares, various vacation packages, travel related merchandise, travel related publications, etc.

These consumers enjoy recreation and relaxation. They are great targets for offers on leisure activities such as yoga classes, gym memberships, spas, county club offers and more. If you are looking to target a variety of travelers including Business Travelers, Leisure Travelers, Timeshare Owners, Cruise Travelers and much more than this is the list for you!

Our Travelers database can be customized based on your organizations needs. Let us know how we can make this list even more specific to your company's goals and objectives. Additional information has been added to make this a responsive, revenue-generating list. Please see below for examples on our demographic selections.

**Demographic Selections:**

- Home Owners
- Age/Date of Birth
- Gender
- Presence of Children
- Telephone Numbers
- Renters
- Voting Behavior
- Ethnicity
- Special Hobbies
- And Many Others
- Zip Code/City/State
- Income
- Presence of Pets
- Credit Card Holder
- Household Income
- Martial Status
- Investors
- Net Worth

**Additional Consumer Selects:**

- Apparel
- Computers
- Sporting equipment
- High Ticket buyers
- Outdoor/Gardening
- Sports Cards
- Books & Music
- Crafts/Sewing
- Gourmet Food
- Housekeeping
- Outdoor/Recreation
- Collectibles
- Automobiles
- Electronics
- Gourmet Wine
- Kitchen/Décor
- Pet supplies
- Stamps/Coins
- Children's Items
- Entertainment
- Health/Fitness
- Magazines
- Photography

**SELECTIONS:**

- 3 Month Hotline: ..... \$10/M
- Geography: ..... \$5/M
- Investment Type: ..... \$5/M
- Income: ..... \$5/M
- Net Worth: ..... \$5/M
- Age: ..... \$5/M
- Gender: ..... \$5/M
- Martial Status: ..... \$5/M
- Mail Order Buyer: ..... \$5/M
- Magazine Subscriber: ..... \$5/M
- Donor: ..... \$5/M
- Ethnicity: ..... \$5/M
- Religion: ..... \$5/M
- Book Buyer: ..... \$5/M
- Homeowner: ..... \$5/M
- Length of Residence: ..... \$5/M
- Presence of Children: ..... \$5/M
- Age of Child Present: ..... \$5/M
- Telephones: ..... \$25/M

**UPDATE CYCLE:**

Quarterly, NCOA and ECOA is done on output of order.