



Smokers and Tobacco Users Database

TOTAL RECORDS: 9,173,230

BASE PRICE: Ask Your Rep Today!

EMAIL RECORDS: Contact for Universe Today!

Cobalt Media provides you with more than just data. Our lists are constantly updating ensuring a wide selection of prospects. With over nine million records in our Smokers and Tobacco Users database, our clients are sure to find a vast number of recipients ready to receive their message. Our Smokers and Tobacco Users database can be customized based on your organizations needs. Let us know how we can make this list even more specific to your company's goals and objectives

Our Smokers and Tobacco Users list is a very comprehensive file that contains information on consumers of cigarettes, chewing tobacco, cigars, pipes, and other tobacco related products. Our list is also selectable by brand such as Camel, Captain Black, Marlboro, Virginia Slims, New Port, and many more! These consumers are very receptive to offers on tobacco related publications, tobacco related products, apparel, rebates, and discounts. These consumers enjoy their lifestyles and like to stay up to date with the newest tobacco goods. If you're looking to target individuals for promotional purposes related to nightlife, bars, and entertainment this is the list for you!

Additional information has been added to make this a responsive, revenue-generating list. Please see below for examples on our demographic selections.

Demographic Selections:

- Home Owners
- Age/Date of Birth
- Gender
- Presence of Children
- Telephone Numbers
- Renters
- Voting Behavior
- Ethnicity
- Special Hobbies
- And Many Others
- Zip Code/City/State
- Income
- Presence of Pets
- Credit Card Holder
- Household Income
- Martial Status
- Investors
- Net Worth

Additional Consumer Selects:

- Apparel
- Computers
- Sporting equipment
- High Ticket buyers
- Outdoor/Gardening
- Sports Cards
- Books & Music
- Crafts/Sewing
- Gourmet Food
- Housekeeping
- Outdoor/Recreation
- Collectibles
- Automobiles
- Electronics
- Gourmet Wine
- Kitchen/Décor
- Pet supplies
- Stamps/Coins
- Children's Items
- Entertainment
- Health/Fitness
- Magazines
- Photography

SELECTIONS:

- 3 Month Hotline: \$10/M
- Geography: \$5/M
- Investment Type: \$5/M
- Income: \$5/M
- Net Worth: \$5/M
- Age: \$5/M
- Gender: \$5/M
- Martial Status: \$5/M
- Mail Order Buyer: \$5/M
- Magazine Subscriber: \$5/M
- Donor: \$5/M
- Ethnicity: \$5/M
- Religion: \$5/M
- Book Buyer: \$5/M
- Homeowner: \$5/M
- Length of Residence: \$5/M
- Presence of Children: \$5/M
- Age of Child Present: \$5/M
- Telephones: \$25/M

UPDATE CYCLE:

Quarterly, NCOA and ECOA is done on output of order.