



Online Ticket Purchasers Database

TOTAL RECORDS: 51,148,462 BASE PRICE: Ask Your Rep Today!

With over 51 million online ticket consumers available from Cobalt Media, our clients are sure to find a vast number of recipients ready to receive their message. Cobalt Media provides you with more than just data. Our lists are constantly updating, ensuring not only a wide selection of prospects, but those that you can count on that will produce responses to your offer.

Our Online ticket Shoppers Database is composed of individuals who have purchased tickets online in the past 18 months. These consumers have self reported that they are interested in purchasing tickets online through a variety of permission-based consumer websites. Whether they are buying tickets to see a movie, concert, an orchestra concert, baseball game, basketball game, football game, or any miscellaneous event, these tech savvy consumers prefer to skip the line and conveniently purchase their tickets online. These consumers actively search for and buy products via the internet making them great prospects for a variety of offers such as DVD's, movie rental websites, Blu Rays, concerts, sporting events, miscellaneous events, movie theater offers, etc. With Cobalt Media's Online ticket Shoppers database, the marketing possibilities are endless! These consumers are receptive to a vast amount of products and services.

Online Shoppers – Products:

- Apparel
- Books & Music
- Automobiles
- Children's Items
- Computers
- Crafts/Sewing
- Electronics
- Entertainment
- Sporting equipment
- Gourmet Food
- Gourmet Wine
- Health/Fitness
- High Ticket buyers
- Housekeeping
- Kitchen/Décor
- Magazines
- Outdoor/Gardening
- Outdoor/Recreation
- Pet supplies
- Photography
- Sports Cards
- Collectibles
- Stamps/Coins

Demographic Selections:

- Home Owners
- Renters
- Zip Code/City/State
- Household Income
- Age/Date of Birth
- Voting Behavior
- Income
- Martial Status
- Gender
- Presence of Children
- Presence of Pets
- Ethnicity
- Special Hobbies
- Credit Card Holder
- Investors
- Net Worth

SELECTIONS:

- 3 Month Hotline: \$10/M
- Geography: \$5/M
- Investment Type: \$5/M
- Income: \$5/M
- Net Worth: \$5/M
- Age: \$5/M
- Gender: \$5/M
- Martial Status: \$5/M
- Mail Order Buyer: \$5/M
- Magazine Subscriber: \$5/M
- Donor: \$5/M
- Ethnicity: \$5/M
- Religion: \$5/M
- Book Buyer: \$5/M
- Homeowner: \$5/M
- Length of Residence: \$5/M
- Presence of Children: \$5/M
- Age of Child Present: \$5/M
- Telephones: \$25/M

UPDATE CYCLE:

Quarterly, NCOA and ECOA is done on output of order.