



## Online Movie Ticket Purchasers Database

**TOTAL RECORDS: 33,299,525**

**BASE PRICE: Ask Your Rep Today!**

With over 33 million online movie ticket consumers available from Cobalt Media, our clients are sure to find a vast number of recipients ready to receive their message. Cobalt Media provides you with more than just data. Our lists are constantly updating, ensuring not only a wide selection of prospects, but those that you can count on that will produce responses to your offer.

Our Online movie ticket Shoppers Database is composed of individuals who have purchased movie tickets online in the past 18 months. These movie loving consumers have self reported that they are interested in purchasing movie tickets online through a variety of permission-based consumer websites. Weather they are seeing a comedy, drama, scary, or action movie these movie enthusiasts prefer to skip the line and conveniently purchase their tickets online. These consumers actively search for and buy products via the internet making them great prospects for a variety of offers such as movie theater offers, DVDs, Blu ray, concert tickets, etc. With Cobalt Media’s online movie ticket Shoppers database, the marketing possibilities are endless! These consumers are receptive to a vast amount of products and services.

### Online Shoppers – Products:

- Apparel
- Books & Music
- Automobiles
- Children’s Items
- Computers
- Crafts/Sewing
- Electronics
- Entertainment
- Sporting equipment
- Gourmet Food
- Gourmet Wine
- Health/Fitness
- High Ticket buyers
- Housekeeping
- Kitchen/Décor
- Magazines
- Outdoor/Gardening
- Outdoor/Recreation
- Pet supplies
- Photography
- Sports Cards
- Collectibles
- Stamps/Coins

### Demographic Selections:

- Home Owners
- Renters
- Zip Code/City/State
- Household Income
- Age/Date of Birth
- Voting Behavior
- Income
- Martial Status
- Gender
- Presence of Children
- Presence of Pets
- Ethnicity
- Special Hobbies
- Credit Card Holder
- Investors
- Net Worth
- Telephone Numbers
- And Many Others

### SELECTIONS:

- 3 Month Hotline: ..... \$10/M
- Geography: ..... \$5/M
- Investment Type: ..... \$5/M
- Income: ..... \$5/M
- Net Worth: ..... \$5/M
- Age: ..... \$5/M
- Gender: ..... \$5/M
- Martial Status: ..... \$5/M
- Mail Order Buyer: ..... \$5/M
- Magazine Subscriber: ..... \$5/M
- Donor: ..... \$5/M
- Ethnicity: ..... \$5/M
- Religion: ..... \$5/M
- Book Buyer: ..... \$5/M
- Homeowner: ..... \$5/M
- Length of Residence: ..... \$5/M
- Presence of Children: ..... \$5/M
- Age of Child Present: ..... \$5/M
- Telephones: ..... \$25/M

### UPDATE CYCLE:

Quarterly, NCOA and ECOA is done on output of order.