



Motorcycle Owners and Enthusiasts Database

TOTAL RECORDS: 4,760,498 **BASE PRICE:** Ask Your Rep Today!
EMAILS: 613,640

Cobalt Media provides you with more than just data. Our lists are constantly updating ensuring a wide selection of prospects. With 4.6 million records in our Motorcycle Owners and Enthusiasts database, our clients are sure to find a vast number of recipients ready to receive their message.

Our Motorcycle Owners and Enthusiasts database consists of over four million motorcycle owners and motorcycle enthusiasts who are responsive to motorcycle related promotions, products, and services. Comprised of 100% opted-in motorcycle owners and enthusiasts who have taken a survey and opted-in to receive special offers and promotions of motorcycle products, apparel, accessories, motorcycle collectibles, magazines, safety information, entertainment event/shows pertaining to motorcycles, any other services and gear relating to motorcycles.

These motorcycle owners and enthusiasts are mainly males with a gender breakdown of **Males - 77%** and **Females - 23%**. Our vast network of permission-based websites contributes to our Motorcycle Owners and Enthusiasts file and provides a wide reach across an extensive audience.

Additional information has been added to make this a responsive, revenue-generating list. Please see below for examples on our demographic selections.

Demographic Selections:

- Home Owners
- Age/Date of Birth
- Gender
- Presence of Children
- Telephone Numbers
- Renters
- Voting Behavior
- Ethnicity
- Special Hobbies
- And Many Others
- Zip Code/City/State
- Income
- Presence of Pets
- Credit Card Holder
- Household Income
- Martial Status
- Investors
- Net Worth

SELECTIONS:

- 3 Month Hotline: \$10/M
- Geography: \$5/M
- Investment Type: \$5/M
- Income: \$5/M
- Net Worth: \$5/M
- Age: \$5/M
- Gender: \$5/M
- Martial Status: \$5/M
- Mail Order Buyer: \$5/M
- Magazine Subscriber: \$5/M
- Donor: \$5/M
- Ethnicity: \$5/M
- Religion: \$5/M
- Book Buyer: \$5/M
- Homeowner: \$5/M
- Length of Residence: \$5/M
- Presence of Children: \$5/M
- Age of Child Present: \$5/M
- Telephones: \$25/M

UPDATE CYCLE:

Quarterly, NCOA and ECOA is done on output of order.