



Job Seekers Database

TOTAL RECORDS: 1,462,735

BASE PRICE: Ask Your Rep Today!

Cobalt Media provides you with more than just data. Our lists are constantly updating, ensuring not only a wide selection of prospects, but those that you can count on that will produce responses to your offer.

Our Job Seekers database is comprised of enthused opportunity seekers who are interested in finding employment. This list will give you the advantage to grab smart and savvy individuals seeking a job. The data collected for this list is combined from online permission based sources where these individuals have opted-in to receive job opportunity and third party offers.

All respondents are actively looking for a job making them great prospects for job opportunities, business opportunities, investment opportunities, etc. This list is also great if you are looking to target individuals with any coupons or offers.

Additional information has been added to make this a responsive, revenue-generating list. Please see below for examples on our demographic selections.

Demographic Selections:

- Home Owners
- Age/Date of Birth
- Gender
- Special Hobbies
- Telephone Numbers
- Renters
- Voting Behavior
- Presence of Children
- Credit Card Holder
- And Many Others
- Zip Code/City/State
- Income
- Presence of Pets
- Investors
- Household Income
- Martial Status
- Ethnicity
- Net Worth

Additional Consumer Selects:

- Apparel
- Computers
- Sporting equipment
- High Ticket buyers
- Outdoor/Gardening
- Sports Cards
- Books & Music
- Crafts/Sewing
- Gourmet Food
- Housekeeping
- Outdoor/Recreation
- Collectibles
- Automobiles
- Electronics
- Gourmet Wine
- Kitchen/Décor
- Pet supplies
- Stamps/Coins
- Children’s Items
- Entertainment
- Health/Fitness
- Magazines
- Photography

SELECTIONS:

- 3 Month Hotline: \$10/M
- Geography: \$5/M
- Investment Type: \$5/M
- Income: \$5/M
- Net Worth: \$5/M
- Age: \$5/M
- Gender: \$5/M
- Martial Status: \$5/M
- Mail Order Buyer: \$5/M
- Magazine Subscriber: \$5/M
- Donor: \$5/M
- Ethnicity: \$5/M
- Religion: \$5/M
- Book Buyer: \$5/M
- Homeowner: \$5/M
- Length of Residence: \$5/M
- Presence of Children: \$5/M
- Age of Child Present: \$5/M
- Telephones: \$25/M

UPDATE CYCLE:

Quarterly, NCOA and ECOA is done on output of order.