



## Gun Owners

**E-mail and Postal Records:** Contact for Universe Today **BASE PRICE:** Ask Your Rep Today!

Cobalt Media provides you with more than just data. Our lists are constantly updating ensuring a wide selection of prospects. With over 318,000 records in Gun Owners Database, our clients are sure to find a vast number of recipients ready to receive their message.

The Cobalt Media Gun Owners file is compiled of individuals who own guns and have opted in via permission based websites and responded to surveys about gun ownership to receive offers related to guns. These gun owners have also opted to receive offers to renew their gun licenses. These gun owners are great target for a variety of offers related to guns such as publications and books, gun related magazines, gun related apparel, gun equipment, gun cases, bullets and much more.

Gun owners tend to be very responsive to opportunities to donate and support causes such as pro-life, environmental, republican causes, and more. If you are looking for prospects for consumer offers such as sporting goods, hunting equipment, travel packages, gardening equipment, pet supplies, and electronics this is the list for you.

### Additional Consumer Selects:

- Gun Owners
- Computers
- Sporting equipment
- High Ticket buyers
- Outdoor/Gardening
- Pro Life
- Crafts/Sewing
- Automobiles
- Housekeeping
- Outdoor/Recreation
- Active Military
- Electronics
- Gourmet Wine
- Kitchen/Décor
- Pet supplies
- Border Crossing
- Entertainment
- Health/Fitness
- Magazines
- Photography

### SELECTIONS:

- 3 Month Hotline: ..... \$10/M
- Geography: ..... \$5/M
- Investment Type: ..... \$5/M
- Income: ..... \$5/M
- Net Worth: ..... \$5/M
- Age: ..... \$5/M
- Gender: ..... \$5/M
- Martial Status: ..... \$5/M
- Mail Order Buyer: ..... \$5/M
- Magazine Subscriber: ..... \$5/M
- Donor: ..... \$5/M
- Ethnicity: ..... \$5/M
- Religion: ..... \$5/M
- Book Buyer: ..... \$5/M
- Homeowner: ..... \$5/M
- Length of Residence: ..... \$5/M
- Presence of Children: ..... \$5/M
- Age of Child Present: ..... \$5/M
- Telephones: ..... \$25/M

### UPDATE CYCLE:

Quarterly, NCOA and ECOA is done on output of order.