



Golfers and Golf Enthusiasts Database

TOTAL RECORDS: 1,808,406 **BASE PRICE:** Ask Your Rep Today!

Cobalt Media provides you with more than just data. Our lists are constantly updating ensuring a wide selection of prospects. With over 1,808,406 records in our Golfers database, our clients are sure to find a vast number of recipients ready to receive their message.

This Golfers and Golf Enthusiasts List is comprised of golfers and golf consumers who are avid enthusiasts of the sport. These affluent consumers enjoy being outdoors and play for leisure, relaxation, networking and exercise. Golfers and Golf Enthusiasts keep up with all the golf trends and are great prospects for golf publications, training material, and country club offers.

These golf fans are very receptive to offers related to the sport such as golf equipment, clubs, balls, tournaments, apparel, etc. Golf consumers are active and enjoy relaxation making them good targets for other recreational products and services such as yoga classes, gym memberships, vacations, cruises, spas, and more. Reach your demographic with this high quality list today!

Our Golfers database can be customized based on your organizations needs. Let us know how we can make this list even more specific to your company's goals and objectives. Additional information has been added to make this a responsive, revenue-generating list. Please see below for examples on our demographic selections.

Demographic Selections:

- Home Owners
- Age/Date of Birth
- Gender
- Presence of Children
- Telephone Numbers
- Renters
- Voting Behavior
- Ethnicity
- Special Hobbies
- And Many Others
- Zip Code/City/State
- Income
- Presence of Pets
- Credit Card Holder
- Household Income
- Martial Status
- Investors
- Net Worth

SELECTIONS:

- 3 Month Hotline: \$10/M
- Geography: \$5/M
- Investment Type: \$5/M
- Income: \$5/M
- Net Worth: \$5/M
- Age: \$5/M
- Gender: \$5/M
- Martial Status: \$5/M
- Mail Order Buyer: \$5/M
- Magazine Subscriber: \$5/M
- Donor: \$5/M
- Ethnicity: \$5/M
- Religion: \$5/M
- Book Buyer: \$5/M
- Homeowner: \$5/M
- Length of Residence: \$5/M
- Presence of Children: \$5/M
- Age of Child Present: \$5/M
- Telephones: \$25/M

UPDATE CYCLE:

Quarterly, NCOA and ECOA is done on output of order.