



## Gardening Enthusiasts Database

**TOTAL RECORDS:** 6,210,242    **BASE PRICE:** Ask Your Rep Today!  
**Email:** Contact for Universe Today!

Cobalt Media provides you with more than just data. Our lists are constantly updating ensuring a wide selection of prospects. With over 6 million records in our Gardening Enthusiasts database, our clients are sure to find a vast number of recipients ready to receive their message.

This Gardening Enthusiasts List is comprised of consumers who purchase merchandise related to gardening and outdoor activities. These landscapers enjoy being outdoors and working on their gardens and lawns. Gardening enthusiasts keep up with all the landscaping trends and are great prospects for catalogs, publications, training material, and products related to gardening.

These consumers are great targets for gardening equipment, plants, flowers, seeds, mulch, soil, gloves, insecticides, fertilizers, and much more. Gardening Enthusiasts tend to like being outdoors making them great prospects for fishing equipment, sporting goods, tools, camping equipment, biking, hiking equipment, and so much more. Gardening Enthusiasts are active and also enjoy relaxation making them good targets for other recreational products and services such as yoga classes, gym memberships, vacations, cruises, spas, and more. Reach your demographic with this high quality list today!

Our Gardening Enthusiasts database can be customized based on your organizations needs. Let us know how we can make this list even more specific to your company’s goals and objectives. Additional information has been added to make this a responsive, revenue-generating list. Please see below for examples on our demographic selections.

**Demographic Selections:**

- Home Owners
- Age/Date of Birth
- Gender
- Presence of Children
- Telephone Numbers
- Renters
- Voting Behavior
- Ethnicity
- Special Hobbies
- And Many Others
- Zip Code/City/State
- Income
- Presence of Pets
- Credit Card Holder
- Household Income
- Martial Status
- Investors
- Net Worth

**SELECTIONS:**

- 3 Month Hotline: ..... \$10/M
- Geography: ..... \$5/M
- Investment Type: ..... \$5/M
- Income: ..... \$5/M
- Net Worth: ..... \$5/M
- Age: ..... \$5/M
- Gender: ..... \$5/M
- Martial Status: ..... \$5/M
- Mail Order Buyer: ..... \$5/M
- Magazine Subscriber: ..... \$5/M
- Donor: ..... \$5/M
- Ethnicity: ..... \$5/M
- Religion: ..... \$5/M
- Book Buyer: ..... \$5/M
- Homeowner: ..... \$5/M
- Length of Residence: ..... \$5/M
- Presence of Children: ..... \$5/M
- Age of Child Present: ..... \$5/M
- Telephones: ..... \$25/M

**UPDATE CYCLE:**

Quarterly, NCOA and ECOA is done on output of order.