



Gamblers Database

TOTAL RECORDS: 17,833,683 **BASE PRICE:** Ask Your Rep Today!
EMAIL RECORDS: Contact for Universe Today!

Cobalt Media provides you with more than just data. Our lists are constantly updating ensuring a wide selection of prospects. With 17 million records in our Gamblers Database, our clients are sure to find a vast number of recipients ready to receive their message.

Our Gamblers Database is composed of gamblers who have an account with a gaming website and frequently gamble at casinos or online. These serious gamblers have high interests in the gaming/casino industries. This list is perfect for any online or land based casinos interested in reaching out to their prospects.

These affluent consumers are go getters and they are focused on their financial goals. These gamblers are motivated to keep up with the latest trends in the gaming industries. These consumers are great prospects for casinos, gambling cruises, gaming websites, bonds, stocks, mutual funds, precious metals, real-estate, commodities, business investment opportunities, more.

Additional information has been added to make this a responsive, revenue-generating list. Please see below for examples on our demographic selections.

Demographic Selections:

- Home Owners
- Age/Date of Birth
- Gender
- Special Hobbies
- Telephone Numbers
- Renters
- Voting Behavior
- Presence of Children
- Credit Card Holder
- And Many Others
- Zip Code/City/State
- Income
- Presence of (Dog/Cat)
- Investors
- Household Income
- Martial Status
- Ethnicity
- Net Worth

Additional Consumer Selects:

- Apparel
- Computers
- Sporting equipment
- High Ticket buyers
- Outdoor/Gardening
- Sports Cards
- Books & Music
- Crafts/Sewing
- Gourmet Food
- Housekeeping
- Outdoor/Recreation
- Collectibles
- Automobiles
- Electronics
- Gourmet Wine
- Kitchen/Décor
- Pet supplies
- Stamps/Coins
- Children’s Items
- Entertainment
- Health/Fitness
- Magazines
- Photography

SELECTIONS:

- 3 Month Hotline: \$10/M
- Geography: \$5/M
- Investment Type: \$5/M
- Income: \$5/M
- Net Worth: \$5/M
- Age: \$5/M
- Gender: \$5/M
- Martial Status: \$5/M
- Mail Order Buyer: \$5/M
- Magazine Subscriber: \$5/M
- Donor: \$5/M
- Ethnicity: \$5/M
- Religion: \$5/M
- Book Buyer: \$5/M
- Homeowner: \$5/M
- Length of Residence: \$5/M
- Presence of Children: \$5/M
- Age of Child Present: \$5/M
- Telephones: \$25/M

UPDATE CYCLE:

Quarterly, NCOA and ECOA is done on output of order.