



## Doctors Database

**TOTAL RECORDS:** 278,000      **BASE PRICE:** Ask Your Rep Today!  
**EMAIL RECORDS:** Contact for Universe Today!

Cobalt Media provides you with more than just data. Our lists are constantly updating ensuring a wide selection of prospects. With 278,000 records in our Doctors database, our clients are sure to find a vast number of recipients ready to receive their message.

Our Physicians & Doctors of Defined Medical Fields list specifies the various practices where you can reach these licensed physicians and doctors who are interested in information and online offers that pertain to their medical fields. Most of these physicians and doctors are members of the American Medical Association, and all have opted in via online marketing channels to receive offers revolving around their respective medical industry.

These affluent physicians and doctors are adamant about staying in tuned with the latest medical technologies, new and upcoming pharmaceutical medicines and treatments, as well as the latest on news and information in the medical and health industries in regards to publications, books, products, services and jobs. These physicians and doctors are well educated and will often invest in purchasing what they need to stay informed and competitive in their respective medical fields.

Our list is ideal for companies that have a product and/or service that will benefit these physicians in their respective medical practices. Here are just some of the medical fields you can select from to reach physicians and doctors:

- Allergy & Immunology
- Emergency Medicine
- Gastroenterology
- Internal Medicine
- Neurology
- Orthopedics
- Anesthesiology
- Endocrinology, Diabetes, & Metabolism
- General Practice
- Medical Genetics
- Obstetrics & Gynecology
- Otolaryngology
- Cardiology
- Geriatrics
- Nephrology
- Oncology (Cancer)
- Dermatology
- Family Practice
- Infectious Disease
- Neurological Surgery
- Ophthalmology

### **SELECTIONS:**

- 3 Month Hotline: ..... \$10/M
- Geography: ..... \$5/M
- Investment Type: ..... \$5/M
- Income: ..... \$5/M
- Net Worth: ..... \$5/M
- Age: ..... \$5/M
- Gender: ..... \$5/M
- Marital Status: ..... \$5/M
- Mail Order Buyer: ..... \$5/M
- Magazine Subscriber: ..... \$5/M
- Donor: ..... \$5/M
- Ethnicity: ..... \$5/M
- Religion: ..... \$5/M
- Book Buyer: ..... \$5/M
- Homeowner: ..... \$5/M
- Length of Residence: ..... \$5/M
- Presence of Children: ..... \$5/M
- Age of Child Present: ..... \$5/M
- Telephones: ..... \$25/M

### **UPDATE CYCLE:**

Quarterly, NCOA and ECOA is done on output of order.