



Debt Consolidation Database

TOTAL RECORDS: 1,585,544 BASE PRICE: Ask Your Rep Today!

Cobalt Media provides you with more than just data. Our lists are constantly updating ensuring a wide selection of prospects. With a million records in our Debt Consolidation database, our clients are sure to find a vast number of recipients ready to receive their message. Our Debt Consolidation database can be customized based on your organizations needs. Let us know how we can make this list even more specific to your company’s goals and objectives.

Reach consumers who have applied online for Debt Consolidation. These applicants have actively sought to remedy their debt problems through debt consolidation services and have opted in to receive similar offers. Often times these applicants have multiple loans which they are looking to replace with a single loan and lower monthly payments. These consumers are in need of information and offers that will help them repair their credit and take care of their debt. If you are looking to target individuals with offers related to debt consolidation, debt remedies, services to develop their credit, and loans.

Additional information has been added to make this a responsive, revenue-generating list. Please see below for examples on our demographic selections.

Demographic Selections:

- Home Owners
- Age/Date of Birth
- Gender
- Presence of Children
- Telephone Numbers
- Renters
- Voting Behavior
- Ethnicity
- Special Hobbies
- And Many Others
- Zip Code/City/State
- Income
- Presence of Pets
- Credit Card Holder
- Household Income
- Martial Status
- Investors
- Net Worth

SELECTIONS:

- 3 Month Hotline:\$10/M
- Geography:.....\$5/M
- Investment Type:\$5/M
- Income:\$5/M
- Net Worth:\$5/M
- Age:\$5/M
- Gender:.....\$5/M
- Martial Status:\$5/M
- Mail Order Buyer:\$5/M
- Magazine Subscriber:\$5/M
- Donor:\$5/M
- Ethnicity:.....\$5/M
- Religion:.....\$5/M
- Book Buyer:.....\$5/M
- Homeowner:\$5/M
- Length of Residence:\$5/M
- Presence of Children:\$5/M
- Age of Child Present:\$5/M
- Telephones:\$25/M

UPDATE CYCLE:

Quarterly, NCOA and ECOA is done on output of order.