



Adult Entertainment and Product Consumers

TOTAL RECORDS: 3,800,000

BASE PRICE: Ask Your Rep Today!

Cobalt Media provides you with more than just data. Our lists are constantly updating ensuring a wide selection of prospects. With records in our Adult Daters and Adult Product Consumers database, our clients are sure to find a vast number of recipients ready to receive their message.

Our Adult Daters and Adult Product Consumers list contains data of individuals who have self reported that they are adult singles and opted in via permission based websites and dating websites to receive dating opportunities and consumer offers related to adult entertainment. These single adult consumers are computer savvy, and have a large amount of disposable income making them great prospects for a variety of consumer offers and services.

Single Adult consumers are ideal prospects for various products and services such as match-making services, dating websites, adult entertainment products, adult website subscriptions, offers related to nightlife, bars, speed dating offers, book clubs, apparel, electronics, magazines, books, music and much more. If you are looking to target individuals who are interested in adult content and opportunities related to adult dating this is the list for you.

Demographic Selections:

- Home Owners
- Age/Date of Birth
- Gender
- Special Hobbies
- Renters
- Voting Behavior
- Presence of Children
- Credit Card Holder
- Zip Code/City/State
- Income
- Presence of Pets
- Investors
- Household Income
- Martial Status
- Ethnicity
- Net Worth

Additional Consumer Selects:

- Apparel
- Computers
- Sporting equipment
- High Ticket buyers
- Books & Music
- Crafts/Sewing
- Gourmet Food
- Housekeeping
- Automobiles
- Entertainment
- Gourmet Wine
- Kitchen/Décor
- Children’s Items
- Magazines
- Health/Fitness

SELECTIONS:

- 3 Month Hotline: \$10/M
- Geography: \$5/M
- Investment Type: \$5/M
- Income: \$5/M
- Net Worth: \$5/M
- Age: \$5/M
- Gender: \$5/M
- Martial Status: \$5/M
- Mail Order Buyer: \$5/M
- Magazine Subscriber: \$5/M
- Donor: \$5/M
- Ethnicity: \$5/M
- Religion: \$5/M
- Book Buyer:..... \$5/M
- Homeowner: \$5/M
- Length of Residence: \$5/M
- Presence of Children: \$5/M
- Age of Child Present:..... \$5/M
- Telephones: \$25/M

UPDATE CYCLE:

Quarterly, NCOA and ECOA is done on output of order.