



Credit Crunch Database

TOTAL RECORDS: 12,500,000 **BASE PRICE:** Ask Your Rep Today!
EMAIL RECORDS: Contact for Universe Today!

Cobalt Media provides you with more than just data. Our lists are constantly updating ensuring a wide selection of prospects. With 12,500,000 records in our Credit Crunch database, our clients are sure to find a vast number of recipients ready to receive their message.

Our Credit Crunch database can be customized based on your organizations needs. Let us know how we can make this list even more specific to your company’s goals and objectives. Reach consumers who need to repair and/or re-establish their credit and have opted to receive information on how to get out of debt. These Consumers are eager to receive services and assistance in restoring their credit. Credit Crunch Consumers have actively searched online for debt remedies, services to develop their credit, and loans. Our file also includes sub-prime consumers. This is the list for you are looking to target consumer with offers on loans, mortgages, etc.

This consumer list includes the following parameters:

- Low credit score
- In need of credit consolidation
- Inquired online about debt relief services
- Inquired online about payday advance loans
- Turned down by capital one
- Blacklisted check writers.

Additional information has been added to make this a responsive, revenue-generating list. Please see below for examples on our demographic selections.

Demographic Selections:

- Home Owners
- Age/Date of Birth
- Gender
- Presence of Children
- Telephone Numbers
- Renters
- Voting Behavior
- Ethnicity
- Special Hobbies
- And Many Others
- Zip Code/City/State
- Income
- Presence of Pets
- Credit Card Holder
- Household Income
- Martial Status
- Investors
- Net Worth

SELECTIONS:

- 3 Month Hotline: \$10/M
- Geography:.....\$5/M
- Investment Type:\$5/M
- Income:\$5/M
- Net Worth:\$5/M
- Age:\$5/M
- Gender:.....\$5/M
- Martial Status:\$5/M
- Mail Order Buyer:\$5/M
- Magazine Subscriber:\$5/M
- Donor:\$5/M
- Ethnicity:.....\$5/M
- Religion:.....\$5/M
- Book Buyer:.....\$5/M
- Homeowner:\$5/M
- Length of Residence:\$5/M
- Presence of Children:\$5/M
- Age of Child Present:\$5/M
- Telephones: \$25/M

UPDATE CYCLE:

Quarterly, NCOA and ECOA is done on output of order.