



## Collectors Database

**TOTAL RECORDS:1,002,176    BASE PRICE: Ask Your Rep Today!**

With over one million collectors available from Cobalt Media, our clients are sure to find a vast number of recipients ready to receive their message. Cobalt Media provides you with more than just data. Our lists are constantly updating, ensuring not only a wide selection of prospects, but those that you can count on that will produce responses to your offer.

Our Collectors Database consists of individuals who collect items such as stamps, coins, die cast cars, books, fine art, ornaments, figurines, sports memorabilia and more. These collectors make online purchases, and/or have opted in to receive consumer offers on collectables. Sourced from permission-based consumer websites these consumers actively search for and buy products via the internet to add to their valuable collections making them great prospects for consumer offers and deals.

These collectors are also receptive to a vast amount of products including accessories, shirts, shorts, pants, shoes, sweaters, jewelry, gifts, school supplies, and much more. If you are looking to target individuals for websites that sell collectables, department, and retail store offers this is the list for you!

Additional information has been added to make this a responsive, revenue-generating list. Please see below for examples on our demographic selections.

### Demographic Selections:

- Home Owners
- Age/Date of Birth
- Gender
- Special Hobbies
- Telephone Numbers
- Renters
- Voting Behavior
- Presence of Children
- Credit Card Holder
- And Many Others
- Zip Code/City/State
- Income
- Presence of Pets
- Investors
- Household Income
- Martial Status
- Ethnicity
- Net Worth

### SELECTIONS:

- 3 Month Hotline: ..... \$10/M
- Geography: ..... \$5/M
- Investment Type: ..... \$5/M
- Income: ..... \$5/M
- Net Worth: ..... \$5/M
- Age: ..... \$5/M
- Gender: ..... \$5/M
- Martial Status: ..... \$5/M
- Mail Order Buyer: ..... \$5/M
- Magazine Subscriber: ..... \$5/M
- Donor: ..... \$5/M
- Ethnicity: ..... \$5/M
- Religion: ..... \$5/M
- Book Buyer: ..... \$5/M
- Homeowner: ..... \$5/M
- Length of Residence: ..... \$5/M
- Presence of Children: ..... \$5/M
- Age of Child Present: ..... \$5/M
- Telephones: ..... \$25/M

### UPDATE CYCLE:

Quarterly, NCOA and ECOA is done on output of order.