



### Christians Database

**TOTAL RECORDS:** 8,000,000 **BASE PRICE:** Ask Your Rep Today!  
**EMAIL RECORDS:** Contact for Universe Today!

Cobalt Media provides you with more than just data. Our lists are constantly updating ensuring a wide selection of prospects. With over eight million records in our Christians Database, our clients are sure to find a vast number of recipients ready to receive their message.

Cobalt Media’s Christians Database includes individuals who are self-reported Christians. These highly devout Christians have opted in via permission-based websites to receive information, news, and networking opportunities related to their religion. These Christian records are also sourced from Christian social networking sites, Christian magazine subscriptions, and those who donate to Christian and political causes. These spiritual consumers are dedicated to family values and motivated to keep up with the latest Christian causes, topics, merchandise and issues.

These Christian consumers are great prospects for Christian books, Christian magazines, Christian merchandise, Christian music, Christian décor, children’s items, and much more. In addition, Christians are humble and generous making them great prospects for opportunities to contribute to the community and donate to political causes, Christian causes, and charities

Additional information has been added to make this a responsive, revenue-generating list. Please see below for examples on our demographic selections.

#### Demographic Selections:

- Home Owners
- Age/Date of Birth
- Gender
- Special Hobbies
- Telephone Numbers
- Renters
- Voting Behavior
- Presence of Children
- Credit Card Holder
- And Many Others
- Zip Code/City/State
- Income
- Presence of (Dog/Cat)
- Investors
- Household Income
- Martial Status
- Ethnicity
- Net Worth

#### Additional Consumer Selects:

- Apparel
- Computers
- Sporting equipment
- High Ticket buyers
- Outdoor/Gardening
- Books & Music
- Crafts/Sewing
- Gourmet Food
- Housekeeping
- Outdoor/Recreation
- Automobiles
- Electronics
- Gourmet Wine
- Kitchen/Décor
- Pet supplies
- Children’s Items
- Entertainment
- Health/Fitness
- Magazines
- Photography

#### SELECTIONS:

- 3 Month Hotline: ..... \$10/M
- Geography: ..... \$5/M
- Investment Type: ..... \$5/M
- Income: ..... \$5/M
- Net Worth: ..... \$5/M
- Age: ..... \$5/M
- Gender: ..... \$5/M
- Martial Status: ..... \$5/M
- Mail Order Buyer: ..... \$5/M
- Magazine Subscriber: ..... \$5/M
- Donor: ..... \$5/M
- Ethnicity: ..... \$5/M
- Religion: ..... \$5/M
- Book Buyer: ..... \$5/M
- Homeowner: ..... \$5/M
- Length of Residence: ..... \$5/M
- Presence of Children: ..... \$5/M
- Age of Child Present: ..... \$5/M
- Telephones: ..... \$25/M

#### UPDATE CYCLE:

Quarterly, NCOA and ECOA is done on output of order.