



Children's Items Consumers Database

TOTAL RECORDS: 4,550,849

BASE PRICE: Ask Your Rep Today!

EMAIL RECORDS: Contact for Universe Today!

With 4 million Children's Items Consumers available from Cobalt Media, our clients are sure to find a vast number of recipients ready to receive their message. Cobalt Media provides you with more than just data. Our lists are constantly updating, ensuring not only a wide selection of prospects, but those that you can count on that will produce responses to your offer. By utilizing Cobalt Media's many demographic selection options, finding the perfect prospect has never been easier.

Our Children's Items Consumers Database consists of individuals who are children's items mail order buyers, make online children's items purchases, and/or have opted in to receive children's items consumer offers. Sourced from permission-based consumer websites these children's items consumers actively search for and buy products via the internet for their kids making them great prospects for a variety of offers.

These consumers are receptive to a vast amount of products including accessories, shirts, shorts, pants, shoes, sweaters, jewelry, gifts, school supplies, and much more. If you are looking to target individuals for department and retail store offers this is the list for you! With Cobalt Media Items consumers database, the marketing possibilities are endless!

Additional information has been added to make this a responsive, revenue-generating list. Please see below for examples on our demographic selections.

Demographic Selections:

- Home Owners
- Renters
- Zip Code/City/State
- Household Income
- Age/Date of Birth
- Voting Behavior
- Income
- Martial Status
- Gender
- Presence of Children
- Presence of Pets
- Ethnicity
- Special Hobbies
- Credit Card Holder
- Investors
- Net Worth
- Telephone Numbers
- And Many Others

SELECTIONS:

3 Month Hotline: \$10/M
 Geography: \$5/M
 Investment Type: \$5/M
 Income: \$5/M
 Net Worth: \$5/M
 Age: \$5/M
 Gender: \$5/M
 Martial Status: \$5/M
 Mail Order Buyer: \$5/M
 Magazine Subscriber: \$5/M
 Donor: \$5/M
 Ethnicity: \$5/M
 Religion: \$5/M
 Book Buyer: \$5/M
 Homeowner: \$5/M
 Length of Residence: \$5/M
 Presence of Children: \$5/M
 Age of Child Present: \$5/M
 Telephones: \$25/M

UPDATE CYCLE:

Quarterly, NCOA and ECOA is done on output of order.