



## CPA's Database

**TOTAL RECORDS:** 220,000

**BASE PRICE:** Ask Your Rep Today!

Cobalt Media provides you with more than just data. Our lists are constantly updating ensuring a wide selection of prospects. With over 220,000 records in our CPA's database, our clients are sure to find a vast number of recipients ready to receive their message.

Our Certified Public Accountants list is composed of professionals who are interested in information and online offers that pertain to their fields. These CPA's have opted in via online marketing channels to receive consumer offers and offers related to their professions. If you are looking to target CPA's for employment offers, consumer offers, investment offers, etc this is the list for you!

These affluent practitioners are adamant in staying in tuned with the latest technologies, as well as the latest news and information on Accounting and the business industry in regards to publications, books, products, services and jobs. They are receptive to products, services, and technology that will benefit them in their careers. These CPA's are well educated and will invest in purchasing what they need to stay informed and competitive in their fields.

### **B2B Selections:**

- Job titles (see below)
- TAR (Total Annual Revenue)
- Employee Size
- Gross Sales
- Local sales vs. headquarter sales
- Multiple company office information and headquarters
- Length that company has been in business
- Home based business or non

### **SELECTIONS:**

|                             |        |
|-----------------------------|--------|
| 3 Month Hotline: .....      | \$10/M |
| Geography:.....             | \$5/M  |
| Investment Type: .....      | \$5/M  |
| Income: .....               | \$5/M  |
| Net Worth: .....            | \$5/M  |
| Age: .....                  | \$5/M  |
| Gender:.....                | \$5/M  |
| Martial Status: .....       | \$5/M  |
| Mail Order Buyer: .....     | \$5/M  |
| Magazine Subscriber: .....  | \$5/M  |
| Donor: .....                | \$5/M  |
| Ethnicity:.....             | \$5/M  |
| Religion:.....              | \$5/M  |
| Book Buyer:.....            | \$5/M  |
| Homeowner: .....            | \$5/M  |
| Length of Residence: .....  | \$5/M  |
| Presence of Children: ..... | \$5/M  |
| Age of Child Present: ..... | \$5/M  |
| Telephones: .....           | \$25/M |

### **UPDATE CYCLE:**

Quarterly, NCOA and ECOA is done on output of order.