



Beauty Product Consumers Database

TOTAL RECORDS: Call **BASE PRICE:** Ask Your Rep Today!

Cobalt Media Group provides you with more than just data. Our lists are constantly updating ensuring a wide selection of prospects.

Our Beauty Products Consumers database is a consumer list that can be customized based on your organizations needs. Let us know how we can make this list even more specific to your company’s goals and objectives. These Beauty Products Consumers are self-reported customers of beauty and health related products and services. These consumers strive for a beautiful and healthy appearance. These Beauty Products Consumers are continually looking for products and services that can improve their physical appearances and wellbeing.

These beauty conscience consumers are great prospects for cosmetics, hair products, fragrances, skin care products, salon services, fitness publications, sporting equipment, gym memberships, nutritional products, health clubs, fitness charity events, and much more! These consumers continually look for ways to maintain a youthful appearance and are always looking for new products and services.

Additional information has been added to make this a responsive, revenue-generating list. Please see below for examples on our demographic selections.

Demographic Selections:

- Home Owners
- Age/Date of Birth
- Gender
- Presence of Children
- Telephone Numbers
- Renters
- Voting Behavior
- Ethnicity
- Special Hobbies
- And Many Others
- Zip Code/City/State
- Income
- Presence of Pets
- Credit Card Holder
- Household Income
- Martial Status
- Investors
- Net Worth

Additional Consumer Selects:

- Apparel
- Computers
- Sporting equipment
- High Ticket buyers
- Books & Music
- Crafts/Sewing
- Gourmet Food
- Housekeeping
- Automobiles
- Electronics
- Gourmet Wine
- Kitchen/Décor
- Children’s Items
- Entertainment
- Health/Fitness
- Magazines

SELECTIONS:

- 3 Month Hotline: \$10/M
- Geography: \$5/M
- Investment Type: \$5/M
- Income: \$5/M
- Net Worth: \$5/M
- Age: \$5/M
- Gender: \$5/M
- Martial Status: \$5/M
- Mail Order Buyer: \$5/M
- Magazine Subscriber: \$5/M
- Donor: \$5/M
- Ethnicity: \$5/M
- Religion: \$5/M
- Book Buyer: \$5/M
- Homeowner: \$5/M
- Length of Residence: \$5/M
- Presence of Children: \$5/M
- Age of Child Present: \$5/M
- Telephones: \$25/M

UPDATE CYCLE:

Quarterly, NCOA and ECOA is done on output of order.