



Automobile Owners Database

TOTAL RECORDS: 117,388,217 **BASE PRICE:** Ask Your Rep Today
EMAIL RECORDS: Contact for Universe Today!

Cobalt Media provides you with more than just data. Our lists are constantly updating, ensuring not only a wide selection of prospects, but those that you can count on that will produce responses to your offer. With over 117.3 million consumers in our Automobile Owners Database, our clients are sure to find a vast number of recipients ready to receive their message.

Our Automobile Owners Database is compiled from multiple sources. Some of the sources include; Point of sale, Point of service, Online insurance quotes and Major Car Clubs of America. This consumer file provides the perfect audience for companies looking to offer products and services on cars based on the make and model.

Consumers that are automobile owners are also ideal for reaching out to in regards to new and upcoming products, services, new car deals, auto auctions, mechanic/repair shops, auto service shops, information on new upcoming automobile makes and models. We have the capability of making this automobile owners list as detailed as you need it to be. Special selections can be chosen to make your auto data list targeted to your marketing campaign needs. You can choose from the following; Vehicle year, Make, Model, Odometer and Geographic location.

Additional information has been added to make this a responsive, revenue-generating list. Please see below for examples on our demographic selections:

- Home Owners
- Renters
- Zip Code/City/State
- Household Income
- Age/Date of Birth
- Voting Behavior
- Income
- Martial Status
- Telephone numbers
- Gender
- Presence of Children
- Presence of Pets (Dog/Cat)
- Ethnicity
- Special Hobbies
- Credit Card Holder
- Investors
- Net Worth
- And much more

SELECTIONS

| | |
|--------------------------------|--------|
| 3 Month Hotline: | \$10/M |
| Geography: | \$5/M |
| Investment Type:..... | \$5/M |
| Income: | \$5/M |
| Net Worth: | \$5/M |
| Age: | \$5/M |
| Gender: | \$5/M |
| Marital Status:..... | \$5/M |
| Homeowner:..... | \$5/M |
| Length of Residence: | \$5/M |
| Presence of Children:..... | \$5/M |
| Age of Child Present: | \$5/M |
| Donor:..... | \$5/M |
| Ethnicity: | \$5/M |
| Religion: | \$5/M |
| Mail Order Buyer:..... | \$5/M |
| Magazine Subscriber: | \$5/M |
| High Ticket Merchandise: | \$5/M |
| Health/Fitness: | \$5/M |
| Electronics: | \$5/M |
| Entertainment and Travel:..... | \$5/M |
| Gourmet Food/Wine: | \$5/M |
| Book Buyer: | \$5/M |
| Telephones: | \$25/M |

UPDATE CYCLE

Major file updates are done quarterly. All records are NCOA'd on output of file.