



Apparel Consumers Database

TOTAL RECORDS: 8,060,303

BASE PRICE: Ask Your Rep Today!

EMAIL RECORDS: Contact for Universe Today!

With 8 million Apparel consumers available from Cobalt Media, our clients are sure to find a vast number of recipients ready to receive their message. Cobalt Media provides you with more than just data. Our lists are constantly updating, ensuring not only a wide selection of prospects, but those that you can count on that will produce responses to your offer. By utilizing Cobalt Media's many demographic selection options, finding the perfect prospect has never been easier.

Our Apparel Consumers Database consists of individuals who are apparel mail order buyers, make online apparel purchases, and/or have opted in to receive consumer offers. Sourced from permission-based consumer websites these apparel consumers actively search for and buy products via the internet making them great prospects for a variety of offers. These consumers are receptive to a vast amount of products including accessories, shirts, shorts, pants, shoes, sweaters, jewelry, gifts, school supplies, and much more. If you are looking to target individuals for department and retail store offers this is the list for you! With Cobalt Media's Apparel Shoppers database, the marketing possibilities are endless!

Additional information has been added to make this a responsive, revenue-generating list. Please see below for examples on our demographic selections.

Demographic Selections:

- Home Owners
- Age/Date of Birth
- Gender
- Special Hobbies
- Telephone Numbers
- Renters
- Voting Behavior
- Presence of Children
- Credit Card Holder
- And Many Others
- Zip Code/City/State
- Income
- Presence of Pets
- Investors
- Household Income
- Martial Status
- Ethnicity
- Net Worth

SELECTIONS:

3 Month Hotline: \$10/M
 Geography: \$5/M
 Investment Type: \$5/M
 Income: \$5/M
 Net Worth: \$5/M
 Age: \$5/M
 Gender: \$5/M
 Martial Status: \$5/M
 Mail Order Buyer: \$5/M
 Magazine Subscriber: \$5/M
 Donor: \$5/M
 Ethnicity: \$5/M
 Religion: \$5/M
 Book Buyer: \$5/M
 Homeowner: \$5/M
 Length of Residence: \$5/M
 Presence of Children: \$5/M
 Age of Child Present: \$5/M
 Telephones: \$25/M

UPDATE CYCLE:

Quarterly, NCOA and ECOA is done on output of order.