



Alcohol Consumers Database

TOTAL RECORDS: 35,670,643 **BASE PRICE:** Ask Your Rep Today!
EMAIL RECORDS: Contact for Universe Today!

Cobalt Media provides you with more than just data. Our lists are constantly updating ensuring a wide selection of prospects. With over 35 million records in our Alcohol Consumers database, our clients are sure to find a vast number of recipients ready to receive their message. Our Alcohol Consumers database can be customized based on your organizations needs. Let us know how we can make this list even more specific to your company's goals and objectives

Our Alcohol Consumers list is a very comprehensive file that contains information on consumers of Gin, Vodka, Rum, Tequila, Brandy, Liqueurs, Wine, Champagne, Beer, etc. These consumers are very receptive to offers on Alcoholic beverages, tobacco related products, apparel, rebates, and discounts. These consumers enjoy their lifestyles and like to stay up to date with the newest Alcohol related goods. If you're looking to target individuals for promotional purposes related to nightlife, bars, and entertainment this is the list for you!

Additional information has been added to make this a responsive, revenue-generating list. Please see below for examples on our demographic selections.

Demographic Selections:

- Home Owners
- Age/Date of Birth
- Gender
- Presence of Children
- Telephone Numbers
- Renters
- Voting Behavior
- Ethnicity
- Special Hobbies
- And Many Others
- Zip Code/City/State
- Income
- Presence of Pets
- Credit Card Holder
- Household Income
- Martial Status
- Investors
- Net Worth

Additional Consumer Selects:

- Apparel
- Computers
- Sporting equipment
- High Ticket buyers
- Outdoor/Gardening
- Sports Cards
- Books & Music
- Crafts/Sewing
- Gourmet Food
- Housekeeping
- Outdoor/Recreation
- Collectibles
- Automobiles
- Electronics
- Gourmet Wine
- Kitchen/Décor
- Pet supplies
- Stamps/Coins
- Children's Items
- Entertainment
- Health/Fitness
- Magazines
- Photography

SELECTIONS:

- 3 Month Hotline: \$10/M
- Geography: \$5/M
- Investment Type: \$5/M
- Income: \$5/M
- Net Worth: \$5/M
- Age: \$5/M
- Gender: \$5/M
- Martial Status: \$5/M
- Mail Order Buyer: \$5/M
- Magazine Subscriber: \$5/M
- Donor: \$5/M
- Ethnicity: \$5/M
- Religion: \$5/M
- Book Buyer: \$5/M
- Homeowner: \$5/M
- Length of Residence: \$5/M
- Presence of Children: \$5/M
- Age of Child Present: \$5/M
- Telephones: \$25/M

UPDATE CYCLE:

Quarterly, NCOA and ECOA is done on output of order.