



Aliments and Pain Sufferers Database

TOTAL RECORDS: 24,999,534 **BASE PRICE:** Ask Your Rep Today!

Cobalt Media provides you with more than just data. Our lists are constantly updating ensuring a wide selection of prospects. With over 24 million records in our Aliment and Pain Sufferers database, our clients are sure to find a vast number of recipients ready to receive their message.

Our Aliment and Pain Sufferers List is composed of consumers who suffer from various diseases, illnesses and medical conditions. These consumers are open to receiving information and products related to their conditions. These individuals have filled out online surveys stating that they suffer from a variety of conditions such as insomnia, thyroid problems, chronic pain, etc

These consumers want to stay up to date on the latest treatments to their ailments and are great prospects for medical services which improve quality of life. This is the list for you if you're looking to target consumers for medical insurance offers, pharmaceutical offers, prescriptions, vitamins, treatments, chiropractic services, fitness memberships, wellness related publications, etc.

Our Aliments and Pain Sufferers database can be customized based on your organizations needs. Let us know how we can make this list even more specific to your company's goals and objectives. Additional information has been added to make this a responsive, revenue-generating list. Please see below for examples on our demographic selections.

Demographic Selections:

- Home Owners
- Age/Date of Birth
- Gender
- Presence of Children
- Telephone Numbers
- Renters
- Voting Behavior
- Ethnicity
- Special Hobbies
- And Many Others
- Zip Code/City/State
- Income
- Presence of Pets
- Credit Card Holder
- Household Income
- Martial Status
- Investors
- Net Worth

SELECTIONS:

- 3 Month Hotline: \$10/M
- Geography: \$5/M
- Investment Type: \$5/M
- Income: \$5/M
- Net Worth: \$5/M
- Age: \$5/M
- Gender: \$5/M
- Martial Status: \$5/M
- Mail Order Buyer: \$5/M
- Magazine Subscriber: \$5/M
- Donor: \$5/M
- Ethnicity: \$5/M
- Religion: \$5/M
- Book Buyer: \$5/M
- Homeowner: \$5/M
- Length of Residence: \$5/M
- Presence of Children: \$5/M
- Age of Child Present: \$5/M
- Telephones: \$25/M

UPDATE CYCLE:

Quarterly, NCOA and ECOA is done on output of order.