



Affluent Women Investors Database

TOTAL RECORDS: 735,342 **BASE PRICE:** Ask Your Rep Today!

Cobalt Media Group provides you with more than just data. Our lists are constantly updating ensuring a wide selection of prospects. With 1,941,567 records in our Affluent Women Investors Database, our clients are sure to find a vast number of recipients ready to receive their message.

Our Affluent Women Investors list is comprised of women who hold CEO, COO, CFO and upper management positions in their respected fields who are known to invest and reinvest in stocks, bonds, mutual funds and real estate. They are also known for their independent thinking and via e-survey responses have identified themselves as investors. All respondents in this list are mail order buyers and donors.

These female investors are motivated to keep up with the latest trends in the investment market. These consumers are great prospects for bonds, stocks, mutual funds, precious metals, real-estate, commodities, business investment opportunities, and any service that can help them keep up with investment trends.

Additional information has been added to make this a responsive, revenue-generating list. Please see below for examples on our demographic selections.

Demographic Selections:

- Home Owners
- Age/Date of Birth
- Gender
- Special Hobbies
- Telephone Numbers
- Renters
- Voting Behavior
- Presence of Children
- Credit Card Holder
- And Many Others
- Zip Code/City/State
- Income
- Presence of (Dog/Cat)
- Investors
- Household Income
- Martial Status
- Ethnicity
- Net Worth

Additional Consumer Selects:

- Apparel
- Computers
- Sporting equipment
- High Ticket buyers
- Outdoor/Gardening
- Sports Cards
- Books & Music
- Crafts/Sewing
- Gourmet Food
- Housekeeping
- Outdoor/Recreation
- Collectibles
- Automobiles
- Electronics
- Gourmet Wine
- Kitchen/Décor
- Pet supplies
- Stamps/Coins
- Children's Items
- Entertainment
- Health/Fitness
- Magazines
- Photography

SELECTIONS:

- 3 Month Hotline: \$10/M
- Geography: \$5/M
- Investment Type: \$5/M
- Income: \$5/M
- Net Worth: \$5/M
- Age: \$5/M
- Gender: \$5/M
- Martial Status: \$5/M
- Mail Order Buyer: \$5/M
- Magazine Subscriber: \$5/M
- Donor: \$5/M
- Ethnicity: \$5/M
- Religion: \$5/M
- Book Buyer: \$5/M
- Homeowner: \$5/M
- Length of Residence: \$5/M
- Presence of Children: \$5/M
- Age of Child Present: \$5/M
- Telephones: \$25/M

UPDATE CYCLE:

Quarterly, NCOA and ECOA is done on output of order.